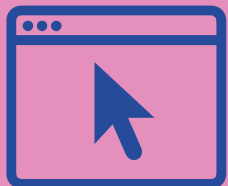


An aerial night photograph of North London, featuring a large-scale drone light show. The drones, illuminated with bright white lights, form a large heart shape in the dark sky. Below the heart, a horizontal line of smaller, dimmer lights stretches across the frame. The city skyline is visible in the background, with numerous buildings lit up. In the foreground, the dark silhouettes of trees and the blue, illuminated structure of Alexandra Palace are visible.

Brand Activations at Alexandra Palace

Bring your brand to life at North London's most iconic venue

A year at Ally Pally in numbers



Website traffic:
3.7 million



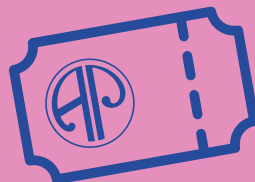
Footfall:
3 million



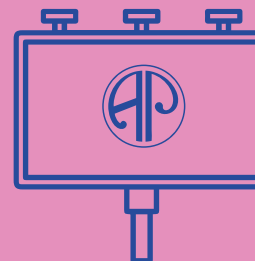
Number of events:
250+



Creative Learning
Programme:
10,000
people engaged



Tickets sold:
1 million+



Out Of Home campaigns
across Ally Pally's 2
flagship events:
40 million
impacts

Great Hall and West Hall

The Palace's West Hall and Great Hall are ideal spaces to elevate your brand activation. These blank canvas venues feature soaring ceilings and versatile rigging points, offering endless possibilities to create a fully immersive experience for your guests.



Paddy Power World Championship of Darts



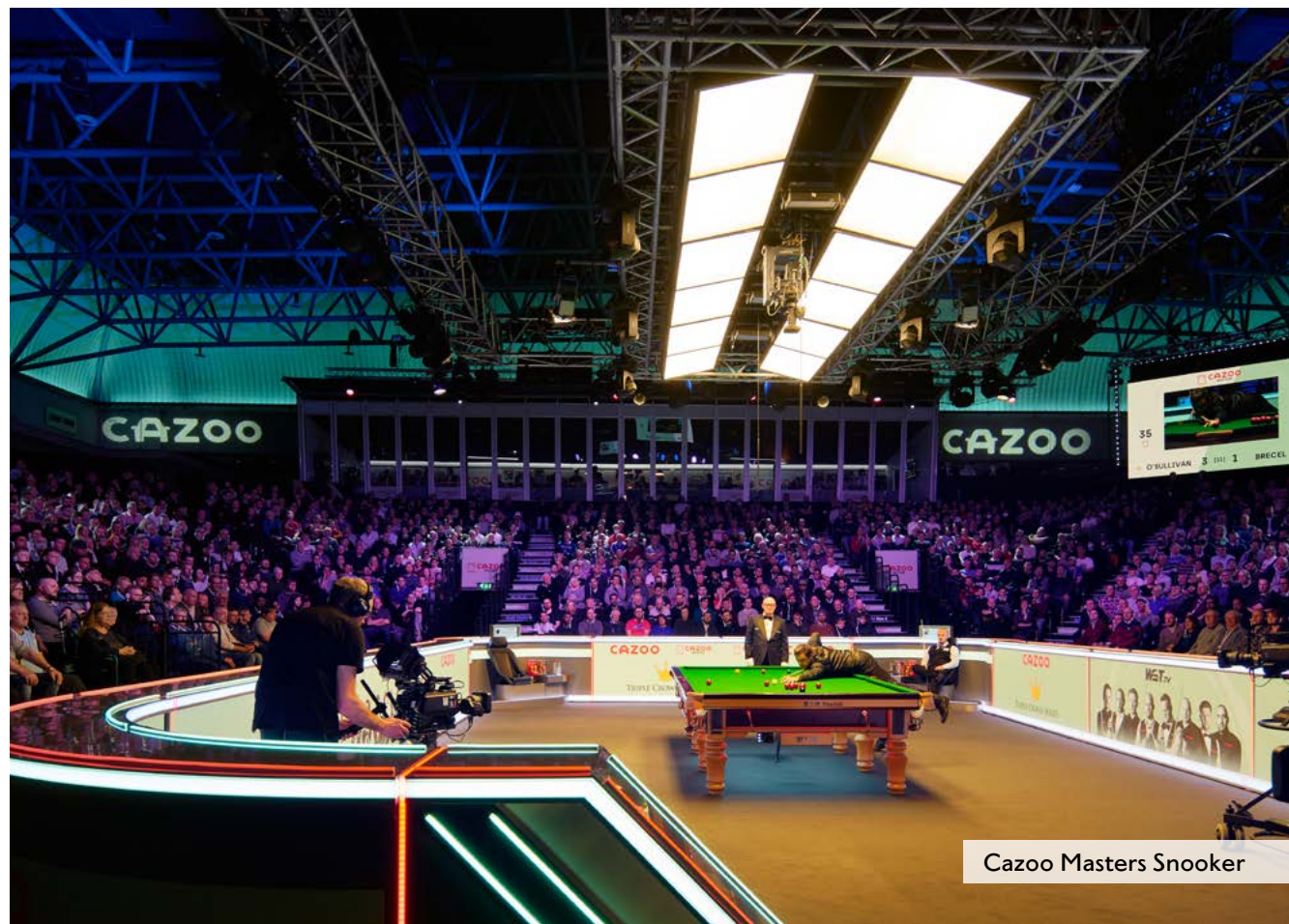
Spotify



YouTube



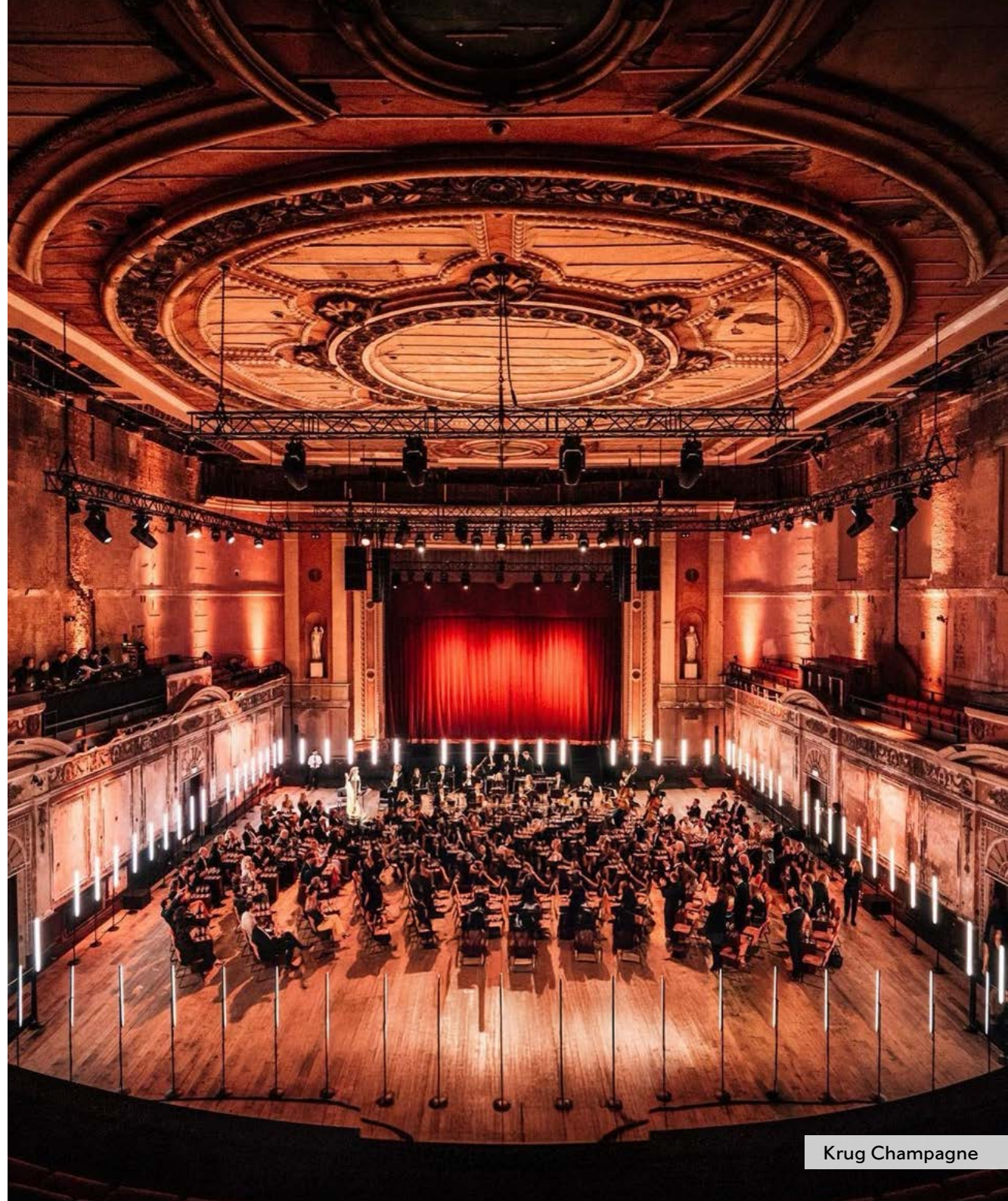
Heineken



Cazoo Masters Snooker

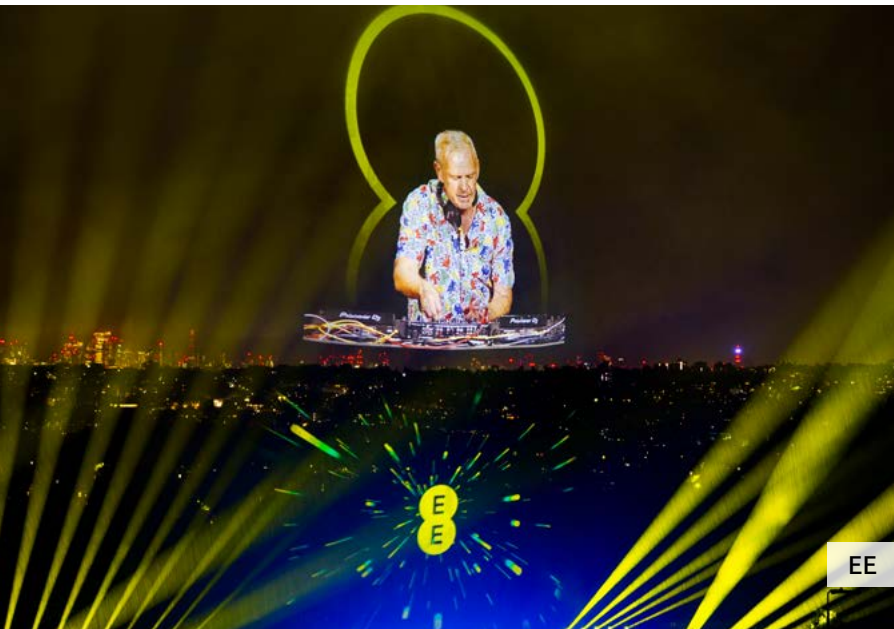
Victorian Theatre

Hidden from the world for 80 years, this once-sleeping giant has been reawakened, inviting a new generation to discover its timeless allure. This historic venue offers the perfect setting to elevate your brand, blending legacy with innovation.



South Terrace

Renowned for its stunning panoramic views of London, our highly sought-after Terrace is open year-round. It's the ideal location, attracting both locals and park visitors, making it a vibrant spot to enjoy the scenery.



Park and Ice Rink

With 196 acres of beautiful parkland and an indoor ice rink open 364 days a year, we provide the perfect backdrop for your most imaginative brand activation dreams to come to life.



Liberty London



Octopus Energy



Octopus Energy

BBC Tower

Bring your brand colours to new heights by illuminating North London's most iconic venue and its mast.



Paddy Power World Championship of Darts

In addition to our existing venues, we offer a flexible approach to discovering new spaces that cater to your vision for unique and unforgettable experiences.

Contact us today!

[CLICK HERE](#)

